



2025 SPONSORSHIP BOOKLET



THE GREATER OKLAHOMA CITY
HISPANIC
CHAMBER OF COMMERCE



VISIBILITY

Connections & GROWTH

The OKC Hispanic Chamber of Commerce empowers your business with strategic platforms that boost visibility, build community connections, and highlight the value of diversity in our economy. We offer marketing and sponsorship opportunities that strengthen your brand and create lasting partnerships across both Hispanic and broader business communities. Explore tailored packages that fit your goals and budget while maximizing your impact in the OKC market. Let the Hispanic Chamber help you grow your presence and build meaningful relationships.

We invite you to connect with us to learn more about how the **OKC Hispanic Chamber of Commerce** can support your business goals. **Contact us at info@okchispanicchamber.org or call (405) 616 - 5031**—we look forward to working with you.



Welcome

To the Oklahoma City Hispanic Chamber Sponsorship Booklet.

We invite you to explore the opportunities within and choose the sponsorship package that best aligns with your goals and interests.

TABLE *of* CONTENT

- 03** Signature Event
- 14** Networking & Engagement
- 18** Education & Programs
- 21** Marketing Channels
- 26** Membership Tiers

ANNUAL LUNCHEON & Award Ceremony

The Annual Luncheon is a distinguished celebration of the year's achievements, providing a valuable networking opportunity in a corporate setting. The event honors local entrepreneurial excellence, with proceeds supporting programs that empower Hispanic businesses and promote inclusive economic growth.

PRESENTING SPONSOR \$5000

- **Opportunity to present Speaker**, your logo displayed and 3-minute video on stage.
- **Prime table:** Accommodating up to 8 guests. Placement near the stage for optimal visibility
- **Extensive Recognition:** Acknowledgment as a "Presenting Sponsor" in all promotional efforts
- **Priority logo placement** in all or Media and Visual Merchandising including newsletters, website features, and media coverage. Mini Expo: 1 table and 2 chairs at the Mini Expo.

GOLD SPONSOR \$2500

- **Gold sponsor** identification in the Luncheon program, and all promotional efforts including newsletters, website features, social media and media coverage.
- **VIP reserved table:** Accommodating up to 8 guests with VIP table placement for optimal visibility.
- **Mini Expo:** 1 table and 2 chairs at the Mini Expo.
- **Logo Display:** Your logo is displayed on the stage presentation and on the LED signs for 15 seconds.

SMALL HISPANIC BUSINESS AWARD \$2500

- **Award Presentation Opportunity:** Showcase your Company with a logo prominently displayed on the stage screen during the award presentation.
- **1 representative** will have the honor of going on stage to present the award, highlighting your active support and involvement with the Chamber.
- **1 Reserved table:** Accommodating up to 8 guests.
- **Media Recognition:** and all promotional efforts ,including newsletters, website features, social media and media coverage

SILVER SPONSOR \$ 1500

- **Silver sponsor** identification in the Luncheon program, and all promotional efforts including newsletters, website features, social media and media coverage.
- **1 Reserved table:** Accommodating up to 8 guests.
- **Logo Display:** Your logo displayed on the stage presentation, and on the LED signs for 5s.



ANNUAL LUNCHEON & Award Ceremony

VIP COCKTAIL RECEPTION - KEYNOTE FOR LUNCHEON 2026 | \$ 2500

- **Food and beverage (cocktails) sponsor during the exclusive VIP Reception.** The company logo will be displayed on VIP invitations to our guests. After the event, the sponsor will also have media recognition and all promotional efforts, including newsletters, website features, social media, and media coverage.

MINI EXPO GOLD SPONSOR \$500

- **1 table and 2 chairs.** Recognition on the stage screen as a Gold Sponsor.
- **Recognition in the Event Program,** Chamber webpage, and other available media.
- **Opportunity to present before** the entire audience and set up your expo table. Engage and network with all corporate guests.
- **Priority placement on-site.**

MINI EXPO SILVER SPONSOR \$200

- **1 Table and 2 Chairs.**
- **Recognition on social media,** Chamber webpage, and other available media. Opportunity to present before the entire audience and set up your expo table.
- **Engage and network** with all corporate guests.
- **First come, first served basis**

PROGRAM SPONSOR \$ 300

- **Program Presentation Opportunity:** Showcase your company with a prominently displayed logo on the program used during the luncheon.
- **Your logo** will also appear on center table signage via a QR code accessible to all guests. The program will include a dedicated page featuring your logo as a sponsor.
- **Estimated attendance: approximately** 350 Corporate guests.

EVENT NEWSLETTER SPONSOR | 1 MONTH ON WEDNESDAY \$250

- **Priority placement top banner** of the Event Newsletter which will be launched every week during 4 weeks before the event. This special edition is posted on a different day than our regular weekly newsletter. It will be posted on Wednesdays. The company needs to provide the company logo in the format: .jpg / .png

PHOTOGRAPHY & VIDEO SPONSOR \$ 2500

- **Company name/logo on presentation** featured throughout the evening
- **One (1) reserved table** of eight with preferred seating at the event
- **Company Recognition** and all promotional efforts, including newsletters, website features, social media, and media coverage.



ANNUAL LUNCHEON & Award Ceremony

HISPANIC WOMAN BUSINESS CENTER AWARD HWBC SPONSOR \$2500

- **Award Presentation Opportunity:** Showcase your Company with a logo prominently displayed on the stage screen during the award presentation.
- **1 representative** will have the honor of going on stage to present the award, highlighting your active support and involvement with the Chamber.
- **1 Reserved table:** Accommodating up to 8 guests.
- **Media Recognition:** and all promotional efforts including newsletters, website features, social media and media coverage

AMBASSADOR OF THE YEAR AWARD SPONSOR \$ 2500

- **Award Presentation Opportunity:** Showcase your Company with a logo prominently displayed on the stage screen during the award presentation.
- **1 representative** will have the honor of going on stage to present the award, highlighting your active support and involvement with the Chamber.
- **1 Reserved table:** Accommodating up to 8 guests.
- **Media Recognition:** and all promotional efforts, including newsletters, website features, social media and media coverage

HISPANIC SMALL BUSINESS PROCUREMENT AWARD SPONSOR \$2500

- **Award Presentation Opportunity:** Showcase your Company with a logo prominently displayed on the stage screen during the award presentation.
- **1 representative** will have the honor of going on stage to present the award, highlighting your active support and involvement with the Chamber.
- **1 Reserved table:** Accommodating up to 8 guests.
- **Media Recognition:** and all promotional efforts including newsletters, website features, social media and media coverage

VOLUNTEER OF THE YEAR SPONSOR \$ 2500

- **Award Presentation Opportunity:** Showcase your Company with a logo prominently displayed on the stage screen during the award presentation.
- **1 representative** will have the honor of going on stage to present the award, highlighting your active support and involvement with the Chamber.
- **1 Reserved table:** Accommodating up to 8 guests.
- **Media Recognition:** and all promotional efforts including newsletters, website features, social media and media coverage





VIVA Sabor

Experience an evening of taste-testing fine wines, craft beers, and delicious appetizers while networking with a dynamic and diverse group of professionals. **VIVA SABOR** is more than just a culinary celebration—it's an opportunity to connect, engage, and enjoy Oklahoma's rich flavors.

PRESENTING SPONSOR \$5000

- **Premium Seating:** 2 reserved tables (seats 20) with prime placement in the first row, center stage.
- **Stage Presence:** Opportunity to welcome guests from the stage.
- **Prominent Branding:** Logo displayed on the stage signage for maximum visibility.
- **Extensive Recognition:** Acknowledgment as the Event Sponsor across all advertising, including newsletters, website, and media.

SAFFRON SPONSOR \$2500

- **1 Reserved Table:** Seating for up to 10 guests at a prime location near the stage.
- **Prominent Branding:** Your logo displayed on stage signage for maximum visibility.
- **Sponsor Recognition:** Identified as a Saffron Sponsor in all advertising materials.
- **Digital Presence:** Saffron Sponsor logo featured prominently in the Chamber newsletter and on the website.

SASSAFRAS SPONSOR \$1500

- **Reserved Table:** Premium seating for up to 10 guests.
- **Prominent Recognition:** Identified as a Sassafras Sponsor in all event advertising materials.
- **Stage Branding:** Sassafras Sponsor logo prominently displayed on stage signage for enhanced visibility.

EVENT NEWSLETTER SPONSOR VIVA SABOR 2026 -1 MONTH \$250

- **Priority placement top banner** of the Event Newsletter, which will be launched every week for 4 weeks before the event. This special edition is posted on a different day than our regular weekly newsletter. It will be posted on Wednesdays. The company needs to provide the company logo in the format: .jpg / .png

PROGRAM SPONSOR \$ 300

- **Program Presentation Opportunity:** Showcase your company with a prominently displayed logo on the program used during the luncheon. Your logo will also appear on a QR code accessible to all guests. The program will include a dedicated page featuring your logo as a sponsor.
- Estimated attendance: approximately 200 guests.

ENTERTAINMENT SPONSOR \$500

- **Support cultural projects!** This is a fantastic opportunity to sponsor a cultural organization or small business connected to dance, entertainment, classes, or performances and music. As a sponsor, you'll receive recognition across all promotional channels, including newsletters, the website, and English-language media.
- **Includes 2 tickets to Viva Sabor.**



CINCO DE MAYO

Fest

Cinco de Mayo Fest is a vibrant celebration honoring the historic 1862 victory over French forces and highlighting the richness of Hispanic culture. Enjoy live music, dance, authentic cuisine, and a festive atmosphere while connecting with businesses, organizations, and the OKC community. Showcase your brand in front of the fastest-growing market in the country. Proceeds benefit Chamber programs that support and uplift the Latino community.

VENUE SPONSOR | PLATINUM \$ 5,000

- **1 Reserved Table:** Seating for up to 10 guests at a prime location near the stage.
- **Prominent Branding:** Your logo will be displayed on stage signage for maximum visibility.
- **Sponsor Recognition:** Identified as a Saffron Sponsor in all advertising materials.
- **Digital Presence:** Saffron Sponsor logo featured prominently in the Chamber newsletter and on the website.

GOLD SPONSOR \$5000

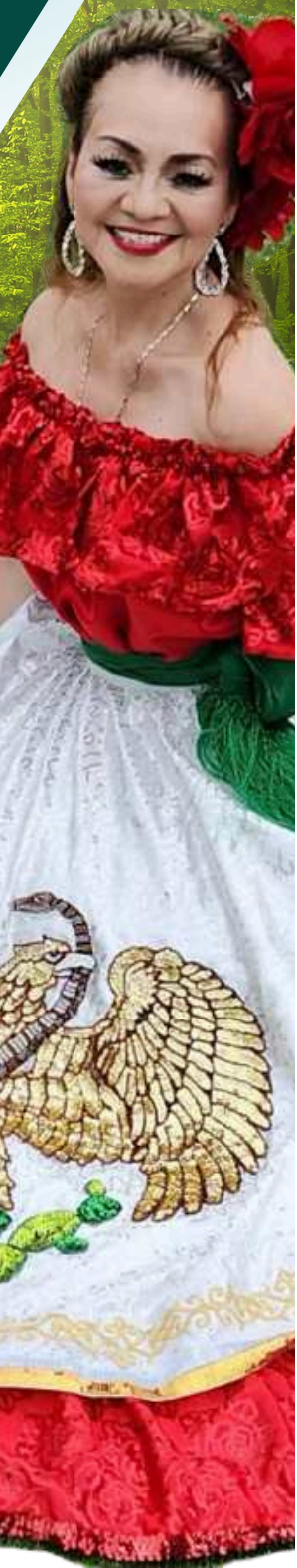
- **10 X 30 Tent** in a prime location.
- **Recognition on large on-stage** sponsorship banner giving sponsor recognition as Gold Sponsor.
- **Recognition in Event Program,** Event poster, Chamber webpage, and any other available Media.

SILVER SPONSOR \$2500

- **10 X 20 Tent** in a prime location.
- **Recognition on large on-stage** sponsorship banner giving sponsor recognition as Gold Sponsor.
- **Recognition in Event Program,** Event poster, Chamber webpage, and any other available Media.

BRONZE SPONSOR \$1500

- **10 X 10 Tent** in a prime location.
- **Recognition on large on-stage** sponsorship banner giving sponsor recognition as Gold Sponsor.
- **Recognition in Event Program,** Event poster, Chamber webpage, and any other available Media.





CINCO DE MAYO *Fest*

PROGRAM SPONSOR \$ 300

- **Program presentation opportunity:** Showcase your Company with a logo prominently displayed on the program that will be used during the Campaign.
- **logo will be displayed on our website,** Social Media, and all available media. We expect 20k people coming from all Oklahoma state and outside the state.

EVENT NEWSLETTER SPONSOR - 1 MONTH | \$250

- **Priority placement top banner** of the Event Newsletter which will be launched every week during 4 weeks before the event.
- **This special edition is posted on a different day** than our regular weekly newsletter. It will be posted on Wednesdays.
- The company needs to provide the company logo in the format: .jpg / .png



CINCO DE MAYO T-SHIRT \$1000

- **Company's logo placed on T-Shirt as Sponsor** in every unit printed.
- **Company recognized in Chamber E-News** for the event. Recognition in Event Program, Event poster, Chamber webpage, and any other available Media

LIFE BAND SPONSOR | \$1500

- **Company's name listed as Life Band Sponsor** at the stage.
- **Opportunity to introduce entertainment from podium.**
- Recognition in Event Program, Event poster, Chamber webpage, and any other available Media





VIVA EXPO & Career Fair

Viva Expo & Career Fair is Oklahoma's premier Hispanic business and career event, connecting companies with the state's growing Hispanic market.

Gain exposure, connect with bilingual talent, and network with over 100 exhibitors. Proceeds support Chamber programs that empower the Latino community. Enjoy live music, giveaways, and a vibrant atmosphere!

COMPADRES SPONSOR \$10.000

- **Logo recognition** on the main stage banner as Premier sponsor
- **Opportunity to speak onstage** during the opening ceremony
- **30x30 open space** at Viva Oklahoma Hispanic Chamber Expo 2025
- **Company Sponsorship** listed as a Compadres Sponsor in Event Program, Expo poster, Chamber webpage, Facebook, The Oklahoman, and any other available Media

AMIGOS SPONSOR \$2500

- **Logo recognition** on the main stage banner as Amigos sponsor
- **(1) Prime booth** location at Viva Oklahoma Hispanic Chamber Expo 2025
- **Sponsorship listed as an Amigos sponsor** in the Event program, Expo poster, Chamber webpage, Facebook, The Oklahoman, and any other available media

CAREER FAIR AREA - GOLD SPONSOR \$1500

- **Logo placement on Sponsorship Banner** giving sponsor recognition.
- **20 x 20 Prime booth (1)** location Fully draped with two interview rooms and 2 draped tables
- **Company Sponsorship listed as a Gold sponsor** in the Event program, Expo poster, Chamber web page, and any available Media Advertising.

PADRINOS SPONSOR \$5.000

- **Logo recognition** on the main stage banner as Padrinos sponsor
- **(2) Prime booth locations** at Viva Oklahoma Hispanic Chamber Expo 2025
- **Company Sponsorship** listed as a Padrinos sponsor in the Event program, Expo poster, Chamber web page, Facebook, The Oklahoman, and any other available Media.

SOCIOS SPONSOR \$1500

- **Logo recognition** on the main stage banner as Socios sponsor
- **(1) booth** at Viva Oklahoma Hispanic Chamber Expo 2025
- **Recognition** in all available media as a Socios Sponsor

CAREER FAIR AREA - SILVER SPONSOR \$500

- **Large Sponsorship Banner** giving sponsor recognition in the Festival displayed on the main stage
- **(1) 30 x 30 Prime** open area location fully sectioned off and 2 Draped tables by the main stage
- **Company Sponsorship listed as a Gold sponsor** in the Event program and all available media





VIVA EXPO & Career Fair

CHILDREN'S AREA - GOLD SPONSOR \$2000

- Logo placement on Sponsorship Banner giving sponsor recognition.
- (1) 10 x 10 Prime booth location in the designated Job Fair
- Sponsorship listed as a silver sponsor in the Event program, Expo poster, Chamber webpage, and any available media.

AUTO DEALER AREA SPONSOR \$ 2500

- (1) Prime location at Viva Oklahoma Hispanic Chamber Expo 2025 designated as (AUTOMOBILE ALLEY)
- UP TO FIVE AUTOS DISPLAYED IN PRIME LOCATION
- (2) 6 foot tables and four chairs in area
- Sponsorship listed as sponsor in the event program, Expo poster, Chamber webpage, all Social media, The Oklahoman, and any other available media
- Special mentions from the main stage
- Banner displayed in AUTOMOBILE ALLEY (You provide the banner)

VIVA EXPO T-SHIRT \$1000

- **Company's logo placed on T-Shirt as Sponsor** in every unit printed. Company recognized in Chamber E-News for the event. Recognition in Event Program, Event poster, Chamber webpage, and any other available Media

PROGRAM SPONSOR \$ 300

- **Program presentation opportunity:** Showcase your Company with a logo prominently displayed on the program that will be used during the Campaign. The logo will be displayed on our website, Social Media, and all available media. We expect 10k people coming from all Oklahoma state and outside the state.

EVENT NEWSLETTER SPONSOR - VIVA EXPO 2025 - 1 MONTH \$250

- **Priority placement top banner of the Event Newsletter** which will be launched every week during 4 weeks before the event. This special edition is posted on a different day than our regular weekly newsletter. It will be posted on Wednesdays. The company needs to provide the company logo in the format: .jpg / .png



ONE TASTE *at a time*

The Greater OKC Hispanic Chamber of Commerce is proud to present this year's **One Taste at a Time**.

Indulge in the finest tacos, whiskeys, wines, and beers, all while enjoying live entertainment and an evening of networking with a diverse and dynamic crowd.

EVENT SPONSOR \$5000

- **Premium seating:** 3 reserved tables (seats 20) with prime placement in the first row, center stage.
- **Stage Presence:** Opportunity to welcome guests from the stage.
- **Prominent Branding:** Logo displayed on the stage signage for maximum visibility.
- **Extensive Recognition:** Acknowledgment as the Event Sponsor across all advertising, including newsletters, website, and media.

SILVER SPONSOR \$1500

- **Reserved Table:** Premium seating for up to 10 guests.
- **Prominent Recognition:** Identified as a Sassafras Sponsor in all event advertising materials.
- **Stage Branding:** Sassafras Sponsor logo prominently displayed on stage signage for enhanced visibility.

PROGRAM SPONSOR \$ 300

- **Program Presentation Opportunity:** Showcase your company with a prominently displayed logo on the program used during the luncheon. Your logo will also appear on a QR code accessible to all guests. The program will include a dedicated page featuring your logo as a sponsor.
- **Estimated attendance:** approximately 200 guests.

GOLD SPONSOR \$2500

- **1 Reserved Table:** Seating for up to 10 guests at a prime location near the stage.
- **Prominent Branding:** Your logo will be displayed on stage signage for maximum visibility.
- **Sponsor Recognition:** Identified as a Saffron Sponsor in all advertising materials.
- **Digital Presence:** Saffron Sponsor logo featured prominently in the Chamber newsletter and on the website.

EVENT NEWSLETTER SPONSOR 2026 1 MONTH \$250

- **Priority placement top banner** of the Event Newsletter, which will be launched every week for 4 weeks before the event. This special edition is posted on a different day than our regular weekly newsletter. It will be posted on Wednesdays. The company needs to provide the company logo in the format: .jpg / .png

ENTERTAINMENT SPONSOR \$500

- **Support cultural projects!** This is a fantastic opportunity to sponsor a cultural organization or small business connected to dance, entertainment, classes, performances, and music. As a sponsor, you'll receive recognition across all promotional channels, including newsletters, the website, and English-language media.
- **Includes 2 tickets to One Taste at a time.**





Experience an evening of taste-testing fine wines, craft beers, and delicious appetizers while networking with a dynamic and diverse group of professionals. **VIVA SABOR** is more than just a culinary celebration—it's an opportunity to connect, engage, and enjoy Oklahoma's rich flavors.

As an Chamber fundraiser, proceeds from this event support programs that empower and uplift the Latino community. Enjoy live music, exciting prize giveaways, and an unforgettable atmosphere throughout the evening.

VENUE SPONSOR | PLATINUM \$ 5,000

- **Co-Sponsor Opportunity:** Once we select the venue.
- **1 Reserved Table:** Seating for up to 8 guests at a prime location near the stage.
- **Prominent On-Stage Recognition** – Your company name/logo will be featured on a large sponsorship banner displayed on stage, ensuring maximum visibility throughout the event.
- **Recognition as a Presenting Co-Sponsor** in all event materials, including the official Event Program, promotional posters, and website.
- **Comprehensive Media Exposure**

GOLD SPONSOR \$2500

- **Gold sponsor identification in the Luncheon program**, and all promotional efforts including newsletters, website features, social media and media coverage.
- **VIP reserved table:** Accommodating up to 8 guests with VIP table placement for optimal visibility.
- **Logo Display:** Your logo displayed on the stage presentation, and on the LED signs for 15s

SILVER SPONSOR \$1500

- **Silver sponsor identification** in the Luncheon program, and all promotional efforts including newsletters, website features, social media and media coverage.
- **1 Reserved table:** Accommodating up to 8 guests.
- **Logo Display:** Your logo displayed on the stage presentation and on the LED signs for 5s.

PRESENTING SPONSOR \$5000.00

- **Opportunity to present Speaker**, your logo displayed and 3-minute video on stage.
- **1 Prime table:** Accommodating up to 8 guests. Placement near the stage for optimal visibility
- **Extensive Recognition:** Acknowledgment as a "Presenting Sponsor" in all promotional efforts
- **Priority logo placement** in all or Media and Visual Merchandising including newsletters, website features, and media coverage.

SILENT AUCTION SPONSOR \$ 2500

- **One (1) reserved table of eight** with preferred seating at event.
- **Company's name/logo listed on the auction signs.**
- **Extensive Recognition:** Acknowledgment in all promotional efforts
- **Logo Display:** Your logo displayed on stage presentation, and on the LED signs for 5s.

CHRISTMAS *Gala*

PROGRAM SPONSOR \$ 300

- Program presentation opportunity: Showcase your Company with a logo prominently displayed on the program that will be used during the Luncheon. The logo will be displayed in the signage through a QR Code available to all our guest. Attendance of around 350 guests .



EVENT NEWSLETTER SPONSOR - 1 MONTH (WEDNESDAY) | \$ 250

- Priority placement top banner of the Event Newsletter which will be launched every week during 4 weeks before the event. This special edition is posted on a different day than our regular weekly newsletter. It will be posted on Wednesdays. The company needs to provide the company logo in the format: .jpg / .png

CULTURAL ENTERTAINMENT SPONSOR \$500

- Support cultural projects! This is a fantastic opportunity to sponsor a cultural organization or small business connected to dance, entertainment, classes, or performances and music. As a sponsor, you'll receive recognition across all promotional channels, including newsletters, the website, and English-language media.
- Includes 2 tickets to Gala dinner.



PHOTOGRAPHY SPONSOR \$ 2500

- One (1) reserved table of eight with preferred seating at event . Company's name/logo listed on the photograph.
- Company name/logo on presentation featured throughout evening
- Company Recognition and all promotional efforts including newsletters, website features, social media, and media coverage.

DECORATION SPONSOR \$2000

- Showcase you company's name on Backdrop (scenario for general pictures)
- One (1) reserved banquet table of eight with preferred seating at event
- Opportunity to showcase Companies logo in every single taken at the event. As well the logo will show in every promotional efforts including newsletters, website features, social media, and media coverage.



COCKTAIL HOUR SPONSOR \$2500

- Food and beverage (cocktails) sponsor during the exclusive VIP Reception. The company logo will be displayed on VIP invitations to our guests. After the event, the sponsor also will have media recognition and all promotional efforts including newsletters, website features, social media, and media coverage.

BUSINESS AFTER *Hours*

The Business After Hours networking event offers a dynamic space for professionals to connect, exchange referrals, and build meaningful business relationships. Designed to foster collaboration in a relaxed environment, it brings together local leaders and entrepreneurs to explore opportunities, expand their networks, and create partnerships that drive long-term success.



BUSINESS AFTER HOURS \$1350

- **Company name/logo on the electronic flyer (courtesy) during the month of hosting.**
- The host **provides the location, appetizers, and beverages** for guests (60-80 attendees).
- **Extensive Recognition:** Acknowledgment as the Event Sponsor across all advertising, including newsletters, website, and media.
- **The CEO or a company representative gives a brief welcome**, promotes their business, and assists with handing out door prizes. (Upon availability, please check with the Chamber for open months.)

* Please reach the Chamber to confirm month availability | (405) 616-5031
info@okchispanicchamber.org

CAFE CON, *breakfast session*

Café Con... is an exclusive series of informal conversations with CEOs and community leaders, offering valuable insights on business growth, leadership, and success.

These sessions provide strategic guidance and networking in a collaborative setting—ideal for entrepreneurs, professionals, and business owners looking to grow and connect.

CAFE CON | BREAKFAST SESSION \$250

- Opportunity for the hosting sponsor to have their logo as **Presenter Sponsor**.
- Company can **provide merchandise** or a banner if they want to.
- **Provide a light breakfast to members attending.** (Regularly 20 in attendance)
- **Company name/logo on electronic E-Newsletter as Sponsor.**
- All Sponsors are named and promoted in all promotional efforts and media.

* Please reach the Chamber to confirm month availability
(405) 616-5031 | info@okchispanicchamber.org



AMBASSADOR *Program*

The Ambassador Program is a valued volunteer initiative of the OKC Hispanic Chamber, where members serve as representatives to welcome new members, support events, and strengthen business connections. Ambassadors help boost engagement and outreach while gaining leadership experience, networking opportunities, and greater visibility in the community.

GOLD SPONSOR \$2500 (Yearly)

- Opportunity for the hosting sponsor have their logo as Gold Sponsor throughout the year.
- Company can provide merchandise or bring their own banner if they want to.
- As Gold Sponsor you will have presence during the 11 session during the year.
- Company name/logo on electronic E-Newsletter as Sponsor.
- Company representative has the opportunity to address the group and speak about their business for about 5m.
- All Sponsors are named and promoted in all promotional efforts , media and Chamber website.

SILVER SPONSOR \$1500 (Half yearly)

- Opportunity for the hosting sponsor have their logo as Silver Sponsor throughout the 6 sessions. Company can provide merchandise or bring their own banner if they want to.
- As Silver Sponsor you will have presence during the 6 sessions.
- Company name/logo on electronic E-Newsletter as Sponsor.
- Company representative has the opportunity to address the group and speak about their business for about 5m.
- All Sponsors are named and promoted in all promotional efforts, media and the Chamber website.

MONTHLY SESSION \$250

- Opportunity for the hosting sponsor have their logo as Presenter Sponsor of the month.
- Company can provide merchandise or bring their own banner if they want to.
- Meeting would be in October, and we have around 12-15 Ambassadors and the Chamber team.
- Provide a light breakfast to members attending.
- Company name/logo on electronic E-Newsletter as Sponsor. Company representative has the opportunity to address the group and speak about their business for about 5m.
- All Sponsors are named and promoted in all promotional efforts and media.

* Please reach the Chamber to confirm month availability | (405) 616-5031 | info@okchispanicchamber.org



NEW MEMBER *Orientation*

It is an informative session where new and prospective members can learn about the Chamber's mission, events, and workshops, as well as its impact over the past 25 years. Attendees receive the latest Chamber updates and enjoy a valuable networking opportunity to connect with new businesses.

NEW MEMBER ORIENTATION - \$150

- Opportunity for the hosting sponsor to have their logo as Presenter Sponsor.
- The company can provide merchandise or bring their own banner if they want to.
- Provide a light breakfast to members attending. (Regularly 20 in attendance)
- Company name/logo on electronic E-Newsletter as Sponsor.
- The company representative has the opportunity to address the group and speak about their business for about 5 minutes
- All Sponsors are named and promoted in all promotional efforts and media.



* Please reach the Chamber to confirm the month availability | (405) 616-5031
info@okchispanicchamber.org

JOHN MAXWELL *lunch & learn*

The John Maxwell Leadership Training consists of four sessions per year, bringing together 20-25 professionals from diverse industries and backgrounds. These sessions provide valuable insights into leadership principles and personal growth, equipping participants with the skills to lead effectively.



LUNCH & LEARN - \$350

- John Maxwell Leadership Training. Opportunity for the hosting sponsor to have their logo as Sponsor.
- The company can provide merchandise or a banner if they want to. Provide a light Lunch to members attending. (Regularly 20 in attendance).
- Company name/logo on electronic E-Newsletter as Sponsor.
- The company representative has the opportunity to address the group and speak about their business for about 5 minutes.
- All Sponsors are named and promoted in all promotional materials and media.

* Please reach the Chamber to confirm month availability | (405) 616-5031 |
info@okchispanicchamber.org

MEMBER PORTAL

Lunch & Learn

Member Portal Lunch & Learn is an interactive workshop designed to help members maximize the benefits of the Chamber's Member Portal. This session brings together 20-25 professionals from various industries, offering valuable insights into Chamber resources and guiding participants on effectively managing their accounts.

MEMBER PORTAL | 1ST QUARTER - \$350

- Opportunity for the hosting sponsor have their logo as Presenting Sponsor.
- Provide light Lunch to members attending. (Regularly 20-25 attendance).
- Company representative has the opportunity to address the group and speak about their business for about 5m
- Company can provide merchandise or banner if they want to.
- Company name/logo on electronic E-Newsletter as Sponsor.
- All Sponsors are named and promoted in all promotional efforts and media.

MEMBER PORTAL | 3RD QUARTER - \$350

- Opportunity for the hosting sponsor have their logo as Presenting Sponsor.
- Provide light Lunch to members attending. (Regularly 20-25 attendance).
- Company representative has the opportunity to address the group and speak about their business for about 5m
- Company can provide merchandise or banner if they want to.
- Company name/logo on electronic E-Newsletter as Sponsor.
- All Sponsors are named and promoted in all promotional efforts and media.

MEMBER PORTAL | 2ND QUARTER - \$350

- Opportunity for the hosting sponsor have their logo as Presenting Sponsor.
- Provide light Lunch to members attending. (Regularly 20-25 attendance).
- Company representative has the opportunity to address the group and speak about their business for about 5m
- Company can provide merchandise or banner if they want to.
- Company name/logo on electronic E-Newsletter as Sponsor.
- All Sponsors are named and promoted in all promotional efforts and media.

MEMBER PORTAL | 4TH QUARTER - \$350

- Opportunity for the hosting sponsor have their logo as Presenting Sponsor.
- Provide light Lunch to members attending. (Regularly 20-25 attendance).
- Company representative has the opportunity to address the group and speak about their business for about 5m
- Company can provide merchandise or banner if they want to.
- Company name/logo on electronic E-Newsletter as Sponsor.
- All Sponsors are named and promoted in all promotional efforts and media.





LATINO LEADERSHIP *Program*

LLOKC is a premier leadership program by the Greater Oklahoma City Hispanic Chamber of Commerce, designed to empower Latino professionals across the private, nonprofit, and government sectors. Throughout the program, participants develop and apply essential leadership skills, preparing them to become effective community leaders and dedicated volunteers.



PRESENTING SPONSOR \$10,000

- **Named as the 2026 Presenting Sponsor of the program.** "(LLOKC - Class XII - Name of the Company)
- Opportunity for company key **representative** to welcome attendees at the Welcome reception.
- Opportunity for display **advertising** material from the company at the event.
- Company featured in **promotional materials** giving by the Chamber like agendas, files, and documents.
- **Extensive Recognition:** Acknowledgment as a "Presenting Sponsor" in all promotional efforts including newsletters, website features, and media coverage. Company logo listed on all LLOKC communications
- **Opportunity to be part of the committee** to select the students and structure of the program.

GOLD SPONSOR \$5000

- Opportunity for the company **representative** to Host graduates at the Graduation Ceremony.
- Company **logo listed** on all LLOKC communications
- Opportunity for display **advertising material** from the company at the event.
- **Extensive Recognition:** Acknowledgment as a "Gold Sponsor" in all promotional efforts including newsletters, website features, and media coverage.

EDUCATIONAL SESSION SPONSOR \$1,500

- **Exclusive opportunity to deliver a keynote to present** the Company product or services and talk about it for 5m. Opportunity to **give away merchandise** of the company.
- **Company logo listed on LLOKC communications** of that month. Opportunity for display advertising material from the company at the class.
- **Extensive Recognition:** Acknowledgment as a Sponsor in all promotional efforts, including newsletters, website features, and media coverage.

WELCOME RECEPTION WELCOME SPONSOR \$1,500

- Exclusive opportunity to **offer your venue and provide food and beverages** for our students.
- Opportunity to **give away** merchandise of the company.
- **Company logo listed on LLOKC communications** of that month.
- **Extensive Recognition:** Acknowledgment as a Sponsor in all promotional efforts, including newsletters, website features, and media coverage for the Welcome reception.

GRADUATION RECEPTION SPONSOR \$1,500

- Exclusive opportunity to **offer your venue and provide food and beverages** for our graduates.
- Opportunity to **give away merchandising** of the company.
- **Company logo listed on LLOKC communications** of that month.
- **Extensive Recognition:** Acknowledgment as a Sponsor in all promotional efforts, including newsletters, website features, and media coverage for the graduation program.



HISPANIC CHAMBER WOMEN'S *Business Center*

The Hispanic Women's Business Center (HWBC) is a nonprofit program dedicated to empowering minority women entrepreneurs by providing them with tools, resources, and mentorship to achieve their business goals. The center fosters networking opportunities, professional connections, and access to valuable business resources, helping women navigate the path to entrepreneurial success.

PRESENTING \$5000

- **Named as the 2026 Presenting Sponsor of the program.**
- **Designation** as the 2026 quarterly Women's Networking Sponsor.
- **Prominent display of your company's logo** on all competition materials, including the HCWBC's website, promotional materials, and social media.
- **Exclusive opportunity to deliver a keynote** address during the Emprendedora Rising competition and the graduation ceremony.
- Chance to have one **representative serve as a judge** at the Emprendedora Rising competition.
- **Option to conduct three classes** during any course, showcasing your expertise and contributing to the educational aspect of the program.

CRECE \$2,500

- **Highlighted as a Crece Sponsor of the program.**
- **Prominent display of your company's logo** on all materials, including the HCWBC's website, promotional materials, and social media.
- Opportunity to have **one representative serve as a judge** at the Emprendedora Rising competition.
- Opportunity to give a **15-20 minute presentation** during any course, providing a platform to highlight your organization and share valuable insights with participants.

EMPRENDE \$1,000

- **Highlighted as an Emprende Sponsor of the program.**
- **Company name and logo featured in promotional materials**, digital marketing assets, social media, and HCWBC's website.
- Opportunity to have **one representative serve as a judge** at the Emprendedora Rising competition.



SMALL BUSINESS

Procurement

Small Business Procurement is designed to assist minority-owned businesses in accessing government contracting and procurement opportunities at the state, city, and federal levels. By participating in this program, minority-owned businesses can enjoy increased visibility, access to contracting opportunities with government entities at all levels, technical assistance, networking opportunities, and a competitive edge in the marketplace.

SPRING OPENING \$1500

- **Highlighted as a Spring Opening Sponsor** of the program.
- **Extensive Recognition:** Acknowledgment as a Sponsor in all promotional efforts, including newsletters, website features, media coverage, and Chamber website. Logo will be displayed in the center table number as Sponsors and during the informative email with the program. Sponsor will be able to display their own marketing material at the time of the event.



FALL OPENING \$1500

- **Highlighted as a Spring Opening Sponsor** of the program.
- **Extensive Recognition:** Acknowledgment as a Sponsor in all promotional efforts, including newsletters, website features, media coverage, and Chamber website. Logo will be displayed in the center table number as Sponsors and during the informative email with the program. Sponsor will be able to display their own marketing material at the time of the event.



MARKETING

Channels

The Marketing Channel is a comprehensive suite of tools offered by the Chamber to help businesses elevate their brand visibility and reach their target audience. Through strategic marketing opportunities, members can enhance their brand presence, promote their services, and connect with a wider network, ensuring maximum exposure and business growth.

WEBSITE

WEBSITE SPONSOR | COMPLETE PACKAGE \$1750

- The package will give you the opportunity to have a Head Title on your main page.
- Recognized as Chamber Website Sponsor
- Main Business Directory Banner Ad
- Map Pin Upgrade with additional text, web link, photos, and upload YouTube videos. Category Banner will be available depending on your industry.
- Business Directory Quick Link
- Search Results Banner Ad.

WEBSITE SPONSOR | ENHANCE PACKAGE \$500

- Enhanced Member Page Listing
- Additional photos
- 1600 character description | 5 bullet points
- Logos
- Map link
- Additional website link on search results page

MAIN PAGE ADVERTISE - ANNUALLY | \$1500

- Promotional opportunities on the Chamber's dynamic website. Company logo with a hot link to their own page prominently placed on the home page during the year.
- The Chamber offers an exceptional boost for your company's visibility and credibility in the local market by delivering your message repeatedly to a growing number of visitors.

BUSINESS DIRECTORY HEAD TITLE - ANNUALLY | \$750

- Promotional opportunities on the Chamber's dynamic Directory. Company logo with a hotlink to their own page prominently placed on the Directory page.
- The Chamber offers an exceptional boost for your company's visibility and credibility in the local market by delivering your message repeatedly to a growing number of visitors.

EVENT PAGE - ANNUALLY | \$750

- Promotional opportunities in one of the most popular tabs of the Chamber website. Company logo with hotlink to their own page prominently placed on Event page.
- The Chamber offers an exceptional boost for your company's visibility and credibility in the local market by delivering your message repeatedly to a growing number of visitors.

MARKETING

Channels

The Marketing Channel is a comprehensive suite of tools offered by the Chamber to help businesses elevate their brand visibility and reach their target audience. Through strategic marketing opportunities, members can enhance their brand presence, promote their services, and connect with a wider network, ensuring maximum exposure and business growth.

E-NEWSLETTER

DIGITAL NEWSLETTER GOLD - MONTHLY - TUESDAYS \$500

- The company will have a headline as Sponsor of the Newsletter with logo prominently exposure.
- Opportunity to add a hotlink to their own page and up to 150 characters.
- The Sponsorship will be held for about 4 weeks every Tuesday of the selected month.
- Viva la Noticia reaches out to about 2500 business professionals emails, part of our membership hub.

DIGITAL NEWSLETTER - MONTHLY - TUESDAYS \$250

- The company will have a headline as Sponsor of the Newsletter with logo prominently exposure.
- The Sponsorship will be held for about 4 weeks every Tuesday of the selected month.
- Viva la Noticia reaches out about 2500 business professionals emails, part of our membership hub.

WEEKLY EMAIL BLAST

PRESENTING SPONSOR - QUARTERLY \$1500

- Premium placement in our weekly Monday email blast during the fourth quarter (May-June).
- Feature your company logo (JPEG format) with a clickable link directing recipients to your preferred website.
- Leverage the season to maximize exposure and promote your brand, products, or services effectively.

MONTHLY \$200

- Gain premium visibility in our weekly Monday email blast for the month, featuring your company logo (JPEG format).
- Take advantage of the season to boost brand awareness and promote your products or services.
- With a reach of 2,500 contacts in our database, this is a great opportunity to connect with potential customers and expand your business.

PUBLIC *Sign*

Promote your business in the heart of South OKC—on vibrant Western Avenue!

Position your brand in one of the busiest corridors of the city, with over 17,000 vehicles passing daily. This prime location offers unbeatable visibility and high-impact exposure for your products or services.

With an eye-catching **288x480 pixel digital sign**, your message will stand out to thousands—driving awareness, traffic, and potential customers directly to your business. It's the perfect opportunity to amplify your reach in a thriving, high-traffic area!

GOLD SPONSORSHIP - ANNUALLY | \$ 2500

- Opportunity to showcase your services or products in one of the busiest and most vibrant areas in the heart of South OKC—Western Ave
- 10-second spots, 72 spots per day for 1 year
- Monday – Friday | Spots runs through primetime 7am – 7pm | Logo

SILVER SPONSORSHIP - ANNUALLY | \$ 2000

- Opportunity to showcase your services or products in one of the busiest and most vibrant areas in the heart of South OKC—Western Ave
- 10 seconds spots, 72 spots per day for 1 year
- Monday – Friday | Spots runs through primetime 7am – 7pm | Logo

BRONZE SPONSORSHIP - ANNUALLY | \$ 1000ANNUALLY | \$ 2000

- Opportunity to showcase your services or products in one of the busiest and most vibrant areas in the heart of South OKC—Western Ave
- 5 seconds spots, 36 spots per day for 1 year
- Monday – Friday | Spots runs from 12pm – 7pm | Logo

MONTHLY | \$ 250

- Opportunity to showcase your services or products in one of the busiest and most vibrant areas in the heart of South OKC—Western Ave
- 10 seconds spots, 72 spots per day for 1 year
- Monday – Friday | Spots runs through primetime 7am – 7pm | Logo. The description is based on the benefits of the Gold Package.



ANNUAL CHAMBER *Review*

The Chamber Review is a comprehensive recap of the Chamber's key highlights, featuring events, workshops, awards, and member-related news. By participating, your logo or brand will gain year-round exposure at Chamber events, workshops, presentations, new member orientations, and key locations throughout the city. The next Chamber Review will be prepared to be launched in February 2026 and throughout the year.

BACK COVER | \$ 2500

- **Strategically position your brand with a full-page ad on the back cover of the Chamber Review.**
- This publication is distributed year-round at Chamber events, workshops, presentations, new member orientations, and key locations across the city, ensuring maximum visibility for your brand.
- **The next Chamber Review will be prepared to be launched in February 2026** and throughout the year.
Size: 8.625"x 11.125

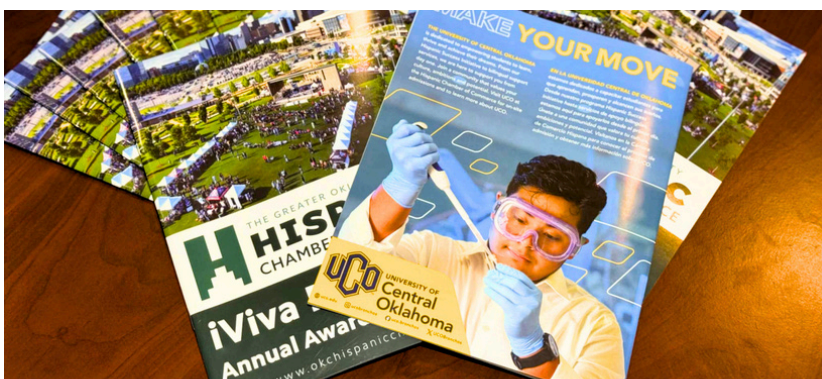


FIRST INSIDE COVER | \$ 2300

- Strategically position your brand with a full-page ad on the inside front cover of the Chamber Review.
- This publication is distributed year-round at Chamber events, workshops, presentations, new member orientations, and key locations across the city, ensuring maximum visibility for your brand.
- The next Chamber Review will be prepared to be launched in February 2026 and throughout the year.
Size: 8.625" x 11.125

FULL PAGE | \$ 2000

- Strategically position your brand with a full-page ad on the Chamber Review.
- This publication is distributed year-round at Chamber events, workshops, presentations, new member orientations, and key locations across the city, ensuring maximum visibility for your brand.
- The next Chamber Review will be prepared to be launch on February 2026 and throughout the year.
Size: 8.625" x 11.125



ANNUAL CHAMBER *Review*

HALF PAGE | \$ 995

- Strategically position your brand with a half-page ad on the Chamber Review.
- This publication is distributed year-round at Chamber events, workshops, presentations, new member orientations, and key locations across the city, ensuring maximum visibility for your brand.
- The next Chamber Review will be prepared to be launched in February 2026 and throughout the year.
- Size: W7.75"x5" Tall 3.75" x 10.5"



QUARTER PAGE | \$ 750

- Strategically position your brand with a quarter-page ad on the Chamber Review.
- This publication is distributed year-round at Chamber events, workshops, presentations, new member orientations, and key locations across the city, ensuring maximum visibility for your brand.
- The next Chamber Review will be prepared to be launched in February 2026 and throughout the year.
- Size: W 3.75"x5" Tall 7.75" x 2.35

DIRECTORY ADS COST - BUSINESS CARD SIZE | \$350

- Strategically position your brand with a quarter-page ad in the Chamber Review.
- This publication is distributed year-round at Chamber events, workshops, presentations, new member orientations, and key locations across the city, ensuring maximum visibility for your brand.
- The next Chamber Review will be prepared to be launched in February 2026 and throughout the year.
- Size: W 3.75"x5" Tall 7.75" x 2.35

LOGO SIZE | \$ 150

- Strategically position your brand with an ad in the Chamber Review.
- This publication is distributed year-round at Chamber events, workshops, presentations, new member orientations, and key locations across the city, ensuring maximum visibility for your brand.
- The next Chamber Review will be prepared to be launch on February 2026 and throughout the year.
- Size: 2"x2"



MEMBERSHIP *Tiers*

Chamber Membership offers a full year of exclusive benefits, connecting you to a thriving business community. Enjoy access to Business After Hours networking events, build valuable relationships, and expand your professional network. Engage with key industry leaders, gain increased visibility, and discover new partnership opportunities.

Membership also includes unlimited job postings, the ability to promote your business in our e-newsletter (reaching 2,500+ contacts), discounts on events, and free passes to select programs—all designed to help you grow and succeed and much more.

BENEFITS

- Complimentary one-on-one business consultation.
- Expert guidance on Diversity Supply Program certification.
- Post in our powerful newsletter.
- Full access to the Chamber's exclusive membership database.
- Networking opportunities through Business After Hours events.
- Unlimited job postings on the Chamber's website.
- Connection to over 400 members, including corporations, companies, and industries.
- Exclusive discounts on all Chamber events.
- Opportunities for participation, sponsorship, and visibility at all Chamber events.
- Complimentary basic webpage listing on the Chamber's website.
- Free event postings on the Chamber's website.
- Recognition in the Annual Membership Directory.
- Direct engagement with the Hispanic community through specialized programs and resources.
- Opportunities for advertising in the Hispanic Chamber Review Magazine and other media outlets.
- Free "Hot Deals" advertising is available to all members via Chamber Master.
- Opportunity to join and contribute to Chamber committees.

1-15 Employees, 1 Rep	\$350 (\$360.50 w/CC fee)
16-20 Employees, 1 Rep	\$500 (\$515 w/CC fee)
21-25 Employees, 2 Reps	\$550 (\$566.50 w/CC fee)
26-30 Employees, 2 Reps	\$600 (\$618 w/CC fee)
31-35 Employees, 3 Reps	\$650 (\$669.50 w/CC fee)

36-50 Employees, 3 Reps	\$775 (\$798.25 w/CC fee)
51-99 Employees, 3 Reps	\$900 (\$927 w/CC fee)
100-149 Employees, 4 Reps	\$1,350 (\$1,390.50 w/CC fee)
150 + Employees, 5 Reps	\$1,550 (\$1595 w/CC fee)



2025 SPONSORSHIP BOOKLET

Thank you for taking the time to explore the opportunities available through the Greater Oklahoma City Hispanic Chamber of Commerce. We are proud to be a driving force for growth, connection, and empowerment within our vibrant Hispanic business community.

Whether you are a current member, a sponsor, or considering joining us for the first time, your partnership helps us create meaningful impact and build a stronger, more inclusive economy. We look forward to working with you, supporting your goals, and celebrating shared success.

Together, we grow. Together, we thrive.



THE GREATER OKLAHOMA CITY
HISPANIC
CHAMBER OF COMMERCE

Contact: (405) 616 - 5031 | info@okchispanicchamber.org

Office: 3321 S Western Ave. OKC, OK 73109

www.okchispanicchamber.org